

## PARTICIPANT REACTIONS

"A breakthrough moment in my understanding of outcomes assessment!"

"A fantastic presentation with very practical implications."

"Seasoned presenters who know their stuff."

"Conceptually rich, professional, provocative."

"They took away my trepidation."

"Absolutely the best part of this entire conference."

"First time this topic has been presented with such clarity."

"Thank you for taking us to a new level of accountability."

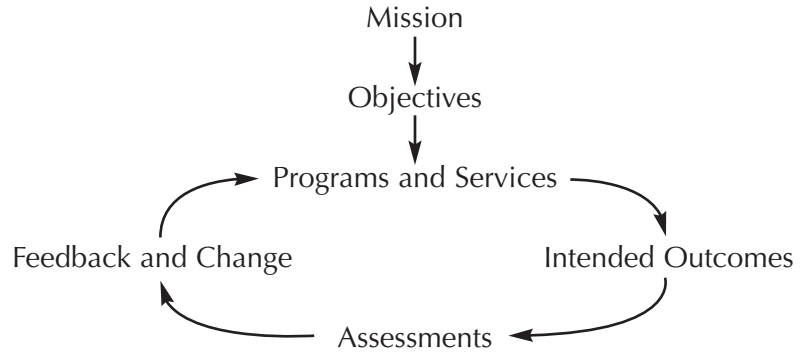
"This was one of the most practical NASPA workshops I've ever been to."

"Very thorough, detailed, step by step - excellent!"

"I left with specific action items."

"One of the best workshops I have ever attended."

## Let us help you meet your needs for OUTCOMES ASSESSMENT with a proven and practical approach!



### Consider these realities:

- Outcomes assessment is a national priority in higher education.
- Institutional reaccreditation is dependent, in part, upon demonstrated commitment to outcomes assessment.
- Academic approaches rarely translate into strategies for non-academics, leaving administrative areas to fend for themselves.

### Where do you turn? What are your options? Who can help?

- In 2000, Al Foderaro and Denise Schmidt developed a practical assessment model that has proven to be both effective and efficient for administrative units in higher education.
- For the last eight years, Al and Denise have been developing and refining their model, training and assisting staff in all thirty-six administrative units in their institution.
- They have presented their assessment model to hundreds of their colleagues at more than 25 regional and national conferences.

- Validate your programs and services.
- Measure your outcomes.
- Demonstrate your effectiveness.
- Engage your staff.
- Make assessment meaningful, manageable, and measurable.

Al Foderaro and Denise Schmidt were praised for their "passion and motivation" and called "pioneers in administrative assessment" by their institution's accreditation evaluation team.

## Let us help your institution meet its need for a practical, effective, manageable institutional outcomes assessment strategy.

Email [afoderaro@lifedecisionsgroup.com](mailto:afoderaro@lifedecisionsgroup.com) or call 201.602.5144 to discuss outcomes assessment training for your division or your institution.

Educational Programming by



[www.lifedecisionsgroup.com](http://www.lifedecisionsgroup.com)